

## Management Committee



**Preeti Das**  
Senior Vice President  
Global Insurance  
(Practice & Sales)

Preeti Das, Senior Vice President, Birlasoft, heads the Insurance Practice for the company. She is responsible for positioning Birlasoft as the preferred long term partner to the Insurance industry and her key areas of responsibilities include Sales & Marketing, M&A, Partnership & Alliances, Domain Competency and Relationship building.

Preeti has 25 years of experience and has worked with large organizations in Insurance and Technology Industry including Oracle Financial Services Software, i-flex, Microsoft, ICICI Lombard General Insurance and New India Assurance. With a decade of experience in a variety of core insurance functions including Underwriting, Claims and Reinsurance in Property & Casualty Industry, she has held key positions of responsibility in various companies. Preeti has handled acquisitions and organic growth and has knowledge and experience of creating, marketing and growing both Insurance Software Products and Consulting Services business in North Americas, Asia Pacific, South Africa and UK. A noted speaker, she has participated in many panel discussions on technology challenges in Insurance industry.

Preeti has been recognized in Microsoft, Oracle Financial Services Software, ICICI Lombard and New India Assurance for contribution to Growth and Enterprise Positioning.

A Post Graduate in Electronics, she has an Associate qualification from the Insurance Institute of India. She is also a Life Member of Insurance Institute of India.