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Birlasoft in rejig mode, to go public in 2 years

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THE \$120-million IT venture of the CK Birla Group—Birlasoft—wants to go public in the next eight quarters. The company is undergoing a restructuring process and consolidating its foreign holdings into its Indian parent, to brace up for an IPO.

"We are aiming for a 25-30% growth in revenues with a 13-14% profit margin for the next eight quarters. Currently, the company is wholly owned by its private promoters. But we want to grow to a decent size in the next eight quarters, to brace up for an IPO and the subsequent employee stock options," Birlasoft CEO and MD Arup Gupta told ET.

It's interesting to note that Birlasoft had earlier planned to go public by 2008, but the process was delayed, due to a tumult in the global and Indian financial markets. Subsequently, the company's revenues have also climbed down from \$150 million in 2007 to \$120 million in 2010.

However, its headcount and non-GE revenues are growing. Currently, non-GE contributes about 45% to the company's revenues, compared to 52% in 2007. The company is now aiming at expanding its presence in offshore locations.